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**SALTRUN PRODUCTIONS AND CAT'S EYE EDITORIAL INC. PARTNER WITH TURNER
SOUTH AND SOUTHERN COMPANY TO PRESENT "THE NATURAL SOUTH"**

Atlanta, GA — February 4, 2002 — SaltRun Productions and Cat's Eye Editorial Inc. have partnered with Southern Company and Turner South to present, "The Natural South," a new original series premiering February 2 at 6 p.m./ET.

The Natural South is a half-hour series that explores the environmental jewels of the Southeast. The program features attempts to restore and preserve the wild in the Southeast and ways the viewer can help by making changes in their home environment. The program is hosted by Cathy Sakas, a professional nature educator and Emmy-nominated television producer. Cathy will guide viewers through Southeastern resources and ecosystems that tie in to the featured home environment. Planned topics include rare vegetation, native animals, air quality, water sources, natural building materials and environmental efforts to reverse problems.

"Cat's Eye and SaltRun Productions are thrilled to be working with Turner South and Southern Company on this innovative project," said Kitty Ray Swain, president of Cat's Eye Editorial Inc. and post-producer and editor for The Natural South.

"The Natural South series will allow viewers to explore the unique natural resources we have in the Southeast while learning how they can actively participate in environmental issues and events around the region," said Suzan Satterfield, president of SaltRun Productions and producer/writer for The Natural South.

About SaltRun Productions Inc.

SaltRun Productions Inc., based in Atlanta, Georgia, specializes in creative concepts, writing, shooting, crewing, production management, equipment and camera packages as well as post production supervision. Television, Corporate and Commercial clients have included Atlanta Committee for The Olympic Games, Atlanta Regional Commission, CNN International, The Coca-Cola Company, Governor Roy Barnes, REEBOK and many others. Network television credits include, ABC and NBC news, ABC and NBC Sports, Showtime, Today Show, Nightline, Good Morning America and Dateline. Visit SaltRun Productions on the web at: www.saltrunproductions.com

About Cat's Eye Editorial Inc.

Cat's Eye Editorial Inc. launched in 1995. Cat's Eye is now a leading post producer and editor of broadcast television, corporate sales, training and image projects, video walls and independent features. Recent highlights have included projects for NASCAR, HGTV, The Discovery Channel, Children's Healthcare of Atlanta, Supreme Court of Georgia, Central Atlanta Progress and the Centers for Disease Control. Cat's Eye has been honored by the Telly Awards and Videographer's Award for video editing creativity and excellence. Visit Cat's Eye on the web at: www.catseyeinc.com

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