

## Contact

Amanda Leesburg  
Leesburg PR  
404-842-0040  
amanda@leesburgpr.com

## SALTRUN PRODUCTIONS AND CAT'S EYE EDITORIAL INC. ANNOUNCE THIRD SEASON OF "THE NATURAL SOUTH"

Atlanta, GA – October 27, 2003 – Today, SaltRun Productions and Cat's Eye Editorial Inc. announced their successful Emmy nominated series, "The Natural South" will return to Turner South for a third season. The half-hour weekly series, presented exclusively by Southern Company will have 22-episodes airing Saturdays at 10:00 a.m. and Sundays at 8 a.m. and Thursdays at 7:30 p.m. (EST). The show will premiere Saturday, February 7th, 2004.

"The Natural South" explores the environmental jewels of the Southeast. Honored with eleven national Telly awards, the program features attempts to restore and preserve the wild in the Southeast and ways the viewer can help by making changes in their home environment. "The Natural South" is hosted by Cathy Sakas, a professional naturalist and educator for NOAA's Gray's Reef off the Georgia Coast. Cathy guides viewers through Southeastern resources and ecosystems that tie in to the featured home environment.

The third season will explore such topics as: Project Greenshores, Dinosaurs Gone South, Plants with Jobs, Gray's Reef, Low County Estuaries, Controversial Coyotes, Turtle Island Preserve, The Miami Blue Butterfly, The Louisiana Black Bear and the "Renew Our Rivers" project, which has removed more than 1.3 million pounds of trash and debris from three river systems in Alabama and Georgia.

The production team for The Natural South includes Suzan Satterfield, president of SaltRun Productions and producer/writer for The Natural South, Kitty Ray Swain, president of Cat's Eye Editorial Inc. and post-producer and editor for The Natural South, Allen Facemire, vice-president of SaltRun Productions and director/director of photography for The Natural South, with additional SaltRun producer Mary Grace Higgs, and production coordinator, Becky Buzogany.

### About SaltRun Productions Inc.

SaltRun Productions Inc., based in Atlanta, Georgia, specializes in creative concepts, writing, shooting, crewing, production management, equipment and camera packages as well as post production supervision. Television, Corporate and Commercial clients have included Atlanta Committee for The Olympic Games, Atlanta Regional Commission, CNN International, The Coca-Cola Company, Governor Roy Barnes, REEBOK and many others. Network television credits include, ABC and NBC news, ABC and NBC Sports, Showtime, Today Show, Nightline, Good Morning America and Dateline. Visit SaltRun Productions on the web at: [www.saltrunproductions.com](http://www.saltrunproductions.com).

### About Cat's Eye Editorial, Inc.

EMMY nominated Cat's Eye Editorial Inc. launched in 1995. Cat's Eye is now a leading post producer and editor of broadcast television, documentary, corporate image projects and independent features. Recent highlights have included projects for Turner South, NASCAR, HGTV, The Discovery Channel, Children's Healthcare of Atlanta, Supreme Court of Georgia, Central Atlanta Progress and the Centers for Disease Control. The Telly Awards and Videographers Award have honored Cat's Eye for video editing creativity and excellence. Visit Cat's Eye on the web at: [www.catseyeinc.com](http://www.catseyeinc.com).