

SALTRUN PRODUCTIONS INC. AND CAT'S EYE EDITORIAL INC. RECEIVE SEVEN TELLY AWARDS

ATLANTA, GA — May 17, 2002 — Atlanta-based production companies SaltRun Productions Inc. and Cat's Eye Editorial Inc. earned seven Telly Awards for its work on "The Natural South" at the 23rd annual Telly Awards competition.

The Telly Awards are a nationwide competition open to video producers on categories ranging from internal and external communications to broadcast commercials and promotions. More than 11,000 commercials, films and video projects competed against a high national standard of excellence for two award levels — the silver "winner" award and the bronze "finalist" honor.

The winning shows included "Chattahoochee River" and "Project Wings/Backyard Habitat" which earned silver and bronze Telly awards as well as "Sea Turtles" which earned a bronze Telly. The silver Telly's were won in the documentary category and the bronze awards were won in the information category. The "Coral Reef/Solar" episode was also named a bronze finalist in both the documentary and information categories.

The Natural South is a half-hour series that explores the environmental jewels of the Southeast. The program features attempts to restore and preserve the wild in the Southeast and ways the viewer can help by making changes in their home environment.

The production team for The Natural South includes Suzan Satterfield, president of SaltRun Productions and producer/writer for The Natural South, Kitty Ray Swain, president of Cat's Eye Editorial Inc. and post-producer and editor for The Natural South, Mary Grace Higgs, producer and Allen Facemire, vice-president of SaltRun Productions and director/director of photography for The Natural South.

About SaltRun Productions Inc.

SaltRun Productions Inc., based in Atlanta, Georgia, specializes in creative concepts, writing, shooting, crewing, production management, equipment and camera packages as well as post production supervision. Television, Corporate and Commercial clients have included Atlanta Committee for The Olympic Games, Atlanta Regional Commission, CNN International, The Coca-Cola Company, Governor Roy Barnes, REEBOK and many others. Network television credits include, ABC and NBC news, ABC and NBC Sports, Showtime, Today Show, Nightline, Good Morning America and Dateline. Visit SaltRun Productions on the web at: www.saltrunproductions.com

About Cat's Eye Editorial, Inc.

Cat's Eye Editorial Inc. launched in 1995. Cat's Eye is now a leading post producer and editor of broadcast television, documentary, corporate image projects and independent features. Recent highlights have included projects for NASCAR, HGTV, The Discovery Channel, Children's Healthcare of Atlanta, Supreme Court of Georgia, Central Atlanta Progress and the Centers for Disease Control. Cat's Eye has been honored by the Telly Awards and Videographers Award for video editing creativity and excellence. Visit Cat's Eye on the web at: www.catseyeinc.com.

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